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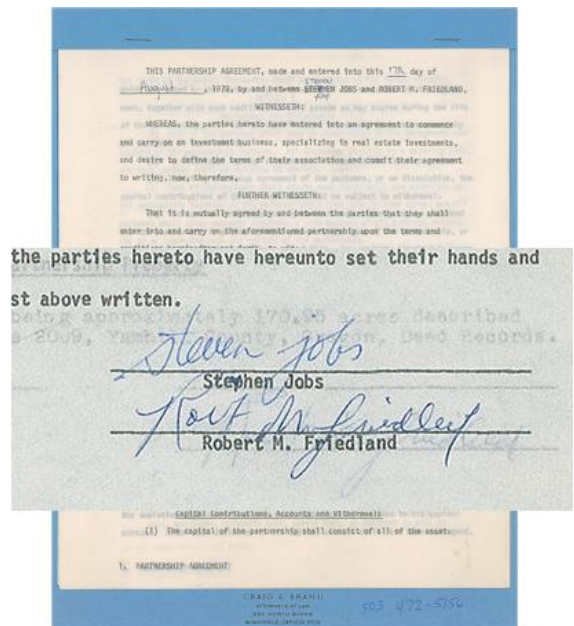
**FIELD OF DREAMS[®] PRESIDENT & CEO JEFFREY ROSENBERG
PURCHASES HISTORIC STEVE JOBS PARTNERSHIP AGREEMENT**

*One of the Rarest and Most Valuable Jobs Signatures to be on Display in
Field of Dreams[®] Gallery at The Forum Shops in Las Vegas*

LAS VEGAS, December 11, 2013 – More than one billion people use the products that **Steve Jobs**, the most famous inventor of our time, created. The company which **Jobs** founded in 1976, Apple[®], is now the most well-known and valuable brand in the world. **Jobs'** signature has become one of the most highly valued in history, selling on a contract today for more than **\$40,000**. This contract was purchased by long-time memorabilia and autograph collector Jeffrey Rosenberg, President and Chief Executive Officer of TRISTAR Productions, Inc.[®] and Field of Dreams[®], one of the largest memorabilia companies in the world as a manufacturer, wholesaler and retailer.

This extremely rare “**Steven Jobs**” signature is found on an August 17, 1978, partnership agreement between Jobs and his original mentor, Robert Friedland, for a place of business located at “Rt 2, Box 472, McMinnville, Oregon.” The eight-page document includes provisions for the purpose of the business. “The partnership shall engage in the business of investments, including particularly but not being limited to real estate investments, and in such other business of a similar nature or related thereto as shall be agreed upon by the partners.” It is signed on page seven in blue ballpoint by **Jobs** and Friedland. The document is still stapled in its original legal folder.

Friedland, widely known as the original mentor of **Steve Jobs**, attended Reed College with **Jobs** and was the class President. Friedland ran the apple commune where **Jobs** frequently hung out during this time period, and it has been widely reported that this is the place where **Jobs** came up with the name “Apple[®]” for his legendary company. The two friends were both visionaries, but they ended up making their marks in different fields, as Friedland is a billionaire on the Forbes list who made his fortune in the mining business.



According to auctioneer Bob Eaton, owner of RR Auction, the largest auctioneer of authentic hand-signed historical memorabilia, “In 30 years of business we have only offered one other **Jobs** item—a signature; this document, incredibly substantial and significant in its connection to an important milestone in his career.”

The only other known document sold at an auction and signed by **Steve Jobs** was the original three-page contract, which resulted in the creation of Apple® Computer Co. and was signed by **Steve Jobs**, Steve Wozniak and Ronald Wayne on April 1, 1976. That document was sold at an auction for nearly **\$1.6 million** in 2011.

Rosenberg will house this **Jobs** treasure at the Field of Dreams® Gallery, located in The Forum Shops at Caesars Palace in Las Vegas, where it will be on display for fans and collectors to admire during gallery hours.

“Owning this piece of business history is a dream come true as a collector,” said Rosenberg, who has been collecting autographs for more than 40 years, the last 27 running TRISTAR and its related companies. “I have owned autographs of nearly every famous business leader and entertainer in the world, and I have never even seen an authenticated **Steve Jobs** autograph in person. When this incredible piece of history became available, I knew I had to own it and allow fans of Apple® and **Steve Jobs** to have the opportunity to see it in person in our world-famous Field of Dreams® Gallery located at the Forum Shops at Caesars Palace.”

For interviews with Rosenberg about his historic purchase, please contact Mandy Fuerst at mfuerst@tristarproductions.com or 713-488-1108.

The Field of Dreams® sports and entertainment memorabilia stores, owned by a subsidiary of TRISTAR Productions, Inc.®, have been in business for more than 20 years. Field of Dreams® store locations include The Forum Shops at Caesars Palace in Las Vegas and The Grand Canal Shoppes: Venetian | Palazzo in Las Vegas, as well as Houston (The Galleria), Dallas (The Galleria), Frisco, Texas (Stonebriar Centre) and Bloomington, Minnesota (Mall of America).

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