

FIELD OF DREAMS®

The Ultimate Sports & Celebrity Gift Store

NEW FIELD OF DREAMS® LAS VEGAS STORE OPENS IN GRAND CANAL SHOPPES: THE VENETIAN THE PALAZZO

LAS VEGAS, October 3, 2013 - Today marks the grand opening of a new, million-dollar Field of Dreams® Las Vegas sports and entertainment store, located in the Grand Canal Shoppes: The Venetian | The Palazzo.

The new store, located on the second level of the Grand Canal Shoppes next to TAO AsianBistro, features an extensive array of authenticated, autographed memorabilia. Babe Ruth, Muhammad Ali, Mickey Mantle, Joe DiMaggio, Michael Jordan, Wayne Gretzky, Tiger Woods, Peyton Manning, Tom Brady, Taylor Swift, The Beatles and many more current and legendary superstars headline the extensive array of available collectible items.

“This new store will be one of the premier locations on the Las Vegas Strip for sports and entertainment memorabilia,” said Jeffrey Rosenberg, owner and CEO. “From \$9.99 gift items to \$50,000 Babe Ruth baseballs and everything in between, there will be something for all sports and celebrity fans. The Grand Canal Shoppes is among the elite shopping locations on the Strip, and we are very excited to open this new Field of Dreams® location.”



Opening month festivities include in-store appearances by Hall of Fame football legends **Joe Montana** (Saturday, October 19th from 12:30-1:30 PM) and **Jerry Rice** (Saturday, October 26th from 1-2 PM). It is expected that many additional stars will make autograph signing appearances in the new store in coming months.

The Field of Dreams® sports and entertainment memorabilia stores, owned by a subsidiary of TRISTAR Productions, Inc., have been in business for more than 20 years. Field of Dreams® store locations include The Forum Shops at Caesars Palace in Las Vegas, as well as Houston (The Galleria), Dallas (The Galleria), Frisco, Texas (Stonebriar Centre) and Bloomington, MN (Mall of America).

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